

Message Text

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43

ACTION NEA-09

INFO OCT-01 ISO-00 EB-07 AGR-10 /027 W

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R 071229Z MAY 75

FM AMEMBASSY TEHRAN

TO USDOC WASHDC

SECSTATE WASHDC 1424

UNCLAS TEHRAN 4271

STATE PLEASE PASS USDA/FAS

COMMERCE FOR CAGNE

E.O. 11652: N/A

TAGS: BTIO, BFOL

SUBJ: MAJOR INVESTMENT OPPORTUNITY: DAIRY INDUSTRY

REF: (A) TEHRAN 3778; (B) USDOC 6434

1. SUMMARY. OPPORTUNITIES FOR US PARTICIPATION IN LARGE DAIRY PROJECT STILL OPEN BUT OPENING ANTE IS DOLS 10 MILLION.

2. HAVE DISCUSSED BORDEN INTEREST IN SUBJECT PROJECT WITH OCAL CONTACT. LATTER AWARE THAT BORDEN HAS EVINced SOME INTEREST IN PROJECT BUT UNCERTAIN OF DEPTH OF THIS INTEREST. BELIEVES TEST FOR BORDEN, AS WELL AS FOR MIDDLE EAST EXCHANGE CORPORATION AND BEATRICE FOODS, IS WHETHER THEY WILLING--AT LEAST IN PRINCIPLE-- PUT UP DOLS10 MILLION CASH EQUITY. APPARENTLY WOULD BE VERY INTERESTED IN POSITIVE REACTION FROM BORDEN.

3. NEITHER PRESENT MEMBERS OF ECONOMIC/COMMERCIAL SECTION NOR AGRICULTURAL ATTACHE RECALL DISCUSSING PROJECT WITH BORDEN. ALSO, COMMERCIAL MESSAGE FROM MIDDLE EAST RE THEIR INTEREST HAS BEEN TRANSMITTED TO CONTACT.

4. WE HAVE BEEN REQUESTED ASK DEPT. OF COMMERCE CONTACT ABOVE THREE COMPANIES, ALONG WITH OTHER FULLY-QUALIFIED US FIRMS, REGARDING THEIR WILLINGNESS CONSIDER ABOVE CASH INVESTMENT IN UNCLASSIFIED

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PROJECT. IF RESPONSE POSITIVE, EXPRESSIONS OF INTEREST, QUALIFICATIONS, ETC., SHOULD BE CABLED TO EMBASSY FOR OFFICE OF PRINCE SHAHRAM.

5. FYI: FRENCH PUSHING HARD TO CONCLUDE AGREEMENT (WHICH INVOLVES
BOVEC RPT BOVEC GROUP) BUT NEGOTIATIONS CURRENTLY SEEM INCONCLUSIVE.
HELMS

UNCLASSIFIED

<< END OF DOCUMENT >>

Message Attributes

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Channel Indicators: n/a
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Concepts: n/a
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Decaption Note:
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Disposition Authority: n/a
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Disposition Comment:
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Disposition Event:
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Margaret P. Grafeld
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